



# Claire Brandt

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*I am a conceptual designer who brings an artist's openness and discipline to visual projects. Through collaboration, insight and practical and artistic skill I help creative teams find and implement their project's concept.*

## EDUCATION

**MFA, San Francisco Art Institute 2005** Painting | **BA, Harvard University 1994** General Studies  
(English and American Literature Concentration)

## DESIGN

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### SKILLS

Adobe Creative Cloud: Photoshop, InDesign, Illustrator, Bridge, Lightroom, Express, XD;  
Keynote, Wordpress, Squarespace, MailChimp, Microsoft Office: Powerpoint, Word, Excel;  
Working knowledge of HTML and CSS,  
Workamajig Project Management

### EXPERIENCE

#### **Senior Designer, George Mason University FAIRFAX, VA 2020 – PRESENT**

As the Senior Designer for the Office of University Branding I manage a team of designers responsible for envisioning and producing mission-driven, branded digital and print design, including but not limited to: large-scale environmental graphics, advertising campaign design, magazine publications, assets for Social Media and the web. All projects are focused on advancing Mason's core goals: inclusiveness and excellence.

#### **Freelance and Contract Design SEATTLE WA, 2005 – PRESENT**

Illustration-influenced brand, marketing and digital design. My clients include Inscape Arts, Retail Therapy, Russell Investment, Align Brooklyn Yoga, Perkins Coie, Yahoo!, MacLife Magazine. Below are highlights:

#### **Communications Chair and Art Director, Killer Whale Tales (Board Member) SEATTLE WA, 2016 – 2020**

For the last four years, on a pro bono basis, I've been the primary designer and Communications Chair of this science and education non-profit. I both led the projects and did the design work for revamping the organization's branding and website overhaul. I manage the organization's communications team, including overseeing social media, and I performed all updates on the website.

#### **Brand Designer, A Bend In the River Yoga Therapy (Freelance) SEATTLE WA, 2019**

I developed brand identity and website for new Yoga Therapist based in Portland, OR

#### **Brand Designer, Volochef & Mediterranean Summer (Freelance) SEATTLE WA, 2010 – PRESENT**

As freelance designer for Bay Area Chef David Shallek since 2010, I've refined and implemented the marketing and brand design for his two entities: Volochef and Mediterranean Summer.

#### **Marketing Designer, Lane Powell (Contract) SEATTLE WA, SEPT 2016 – MAY 2017**

For this venerable Seattle law firm, I implemented agency-created branding and, working with IT and Marketing, translated it across all print and in-house digital systems. I also designed all day-to-day marketing pieces. This was a bandwidth role, creative sure, but I used my project management skills much more.

#### **Designer, Vertetude SEATTLE WA, JAN 2014 – SEPT 2015**

A small brand and marketing design shop, we were a visual storytelling and experience creating family of seven. I was my best creative self here—researching, brainstorming and drawing my way into projects.



## DESIGN

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### EXPERIENCE, CONTINUED

#### **Art Director, CCD Innovation SAN FRANCISCO CA, FEB 2008 – APRIL 2012**

From the heart of foodie San Francisco, CCDI, formerly the Center for Culinary Development, is a food and beverage innovation agency. I ran the art department—overseeing freelance talent, managing work flow, and designing everything from presentations to the company’s rebrand. I visually and strategically told the story of CCD’s brand and work, and had a hand in the IT operations of the firm.

#### **Electronic Publishing Specialist Wellington Management Company, LLP (Contract)**

SAN FRANCISCO CA, 2002 – 2008

As a member of a tight-knit global team in high volume production department for an investment firm, I created presentations by translating investment data to charts and setting up text decks.

#### **Art Director, Miller Publishing, LOS ANGELES, CA, 2000 – 2002**

I designed and produced two magazines a month, plus special issues—*Where Seattle* and *Where San Francisco*. I translated editorial direction to visual design for both magazines, coordinated with ad sales and design, and managed prepress to ensure that each book was produced beautifully and correctly.

#### **Lead Production Artist and Assistant Catalog Coordinator (Contract)**

Disney Catalog, BURBANK CA, 1998 – 2000

Disney had 14 regular production cycles, plus special issues, per year. A sink or swim production experience, my team had to work together to be successful. Fast friendships were made.

#### **Electronic Publishing Specialist Wellington Management Company, LLP**

BOSTON MA, 1995 – 1998

As a member of a tight-knit global team in high volume production department for an investment firm, I created presentations by translating investment data to charts and setting up text decks.



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You can find my artwork at [www.clairebrandt.com](http://www.clairebrandt.com). When visiting, please be aware that there is some content not suitable for the workplace

## ART

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### RECENT EXHIBITIONS

- 2023 **Layers**, Site: Brooklyn, Online Jurried Show (Bridget Donlon), Brooklyn, NY
- 2022 **Herstory**, Group Show, Kensington MD
- 2021 **Solo Lab 5**, Performance Art Festival, Common Ground Gallery at VisArts, Rockville, MD
- 2019 **Boundaries**, Solo Show, The Factory, Seattle WA  
**Late Shift**, States of Being Traced Performance, The Torpedo Factory, Alexandria VA  
**Cross Pollinator**, States of Being Traced Performance, Seattle WA  
**Solo Lab 5**, Performance Art Festival, Vis Arts, Rockville MD  
**States Of Being Live**, Performance, Solo Show, LaPop, Washington D.C.  
**Motherland**, Group Show, CoCA, Seattle WA
- 2018 **The Body: Power, Meaning & Representation In Contemporary Art**, Group Show, Washington State University Department of Fine Arts, Gallery 2, Pullman WA  
**Surviving**, Solo Show, Retail Therapy, Seattle WA  
**Horse And Art Research Program**, Group show and performance, Barnag, Hungary
- 2017 **Wild**, Group Show (Summer 2017) Root Division, San Francisco CA  
**Make America Create Again**, CoCA, Group Show, Seattle WA  
**Bemis Arts Spring Show** Group Show, Seattle WA
- 2016 **Multiplicity** Solo Show. Retail Therapy, Seattle WA  
**Does Live Art Have To Be Experienced Live?** Performance and Group Show. SOIL Gallery, Seattle WA  
**Shizen 自然 Naturel** Group Show. Bryan Ohno Gallery, Seattle WA  
**Shunpike Storefronts** South Lake Union, Seattle WA

### RECENT ARTIST RESIDENCIES

- 2021 **The Studios At MASS MoCA**, North Adams, MA  
Solo Lab 5 Mini Residency, VISARTS, Rockville, MD
- 2018 **Horse And Art Research Program**, Barnag, Hungary
- 2013 **Jentel Arts Foundation**, Sheridan, WY

### GRANTS AND AWARDS

- 2017 **Seattle Office Of Arts And Culture** Public Art Bootcamp
- 2011 **Creative Capacity Fund**